

## Lect. ÖZLEM BERKSAN ATASOY

### Personal Information

Office Phone: [+90 354 314 1400](tel:+903543141400)

Email: [ozlem.berksan@bozok.edu.tr](mailto:ozlem.berksan@bozok.edu.tr)

Web: <https://avesis.bozok.edu.tr/ozlem.berksan>

### International Researcher IDs

ORCID: 0000-0002-9728-8930

Publons / Web Of Science ResearcherID: AAL-4157-2021

Yoksis Researcher ID: 44711

### Education Information

Postgraduate, Gazi University, Eğitim Bilimleri Enstitüsü, Giyim Endüstrisi Ve Giyim Sanatları Eğitimi (YI) (Tezli), Turkey  
2014 - 2019

Undergraduate, Selcuk University, Faculty Of Vocational Training, Department Of Clothing Industry And Clothing Arts  
Education, Turkey 2000 - 2004

### Dissertations

Postgraduate, TÜKETİCİ ETNOSENTRİZMİN MARKA SADAKATİNE ETKİSİ: HAZIR GİYİM ÜRÜNLERİ ÜZERİNE BİR  
ARAŞTIRMA, Gazi University, Eğitim Bilimleri Enstitüsü, Giyim Endüstrisi Ve Giyim Sanatları Eğitimi (YI) (Tezli), 2019

### Research Areas

Social Sciences and Humanities

### Academic Titles / Tasks

Lecturer, Yozgat Bozok University, Akdağmadeni Vocational School, Tasarım Bölümü, 2012 - Continues

### Courses

#### Associate Degree

DİJİTAL OKUR YAZARLIK, Associate Degree, 2023 - 2024, 2022 - 2023

YARATICI FİKİR GELİŞTİRME, Associate Degree, 2023 - 2024, 2022 - 2023

GRAFİK ANİMASYON, Associate Degree, 2022 - 2023

Programlama Temelleri, Associate Degree, 2023 - 2024

YÖNLENDİRİLMİŞ ÇALIŞMA, Associate Degree, 2023 - 2024, 2022 - 2023

İNTERNET MEDYASI, Associate Degree, 2023 - 2024, 2022 - 2023

REKLAM ANALİZİ, Associate Degree, 2022 - 2023

POPÜLER KÜLTÜR VE MEDYA, Associate Degree, 2022 - 2023

YENİ MEDYA SANATI, Associate Degree, 2022 - 2023

KARİYER PLANLAMA, Associate Degree, 2022 - 2023  
SANAT TARİHİ, Associate Degree, 2022 - 2023  
RENK BİLGİSİ, Associate Degree, 2023 - 2024, 2022 - 2023  
DESEN, Associate Degree, 2022 - 2023  
TARİH, Associate Degree, 2013 - 2014, 2012 - 2013  
ARAŞYIRMA YÖNTEM VE TEKNİKLERİ, Associate Degree, 2012 - 2013  
ÇEVRE KORUMA, Associate Degree, 2012 - 2013  
RENK HASLIK TESTLERİ II, Associate Degree, 2012 - 2013  
MESLEK ETİĞİ, Associate Degree, 2012 - 2013  
ÖZEL AMAÇLI GİYSİ KALIPLARI, Associate Degree, 2012 - 2013

## Articles Published in Other Journals

- I. A study for the impact of impressionism period's coloring, style and mode on fashion designers**  
ÖZTÜRK F., BERKSAN Ö.  
Global Journal of Arts Education, vol.5, no.2, pp.40-45, 2016 (Peer-Reviewed Journal)

## Papers Published in Refereed Scientific Meetings

- I. TÜKETİCİ ETNOSENTRİZMİN MARKA SADAKATİNE ETKİSİ**  
ÖZTÜRK F., BERKSAN Ö.  
4.ULUSLARARASI SOSYOLOJİ VE EKONOMİ KONGRESİ, Ankara, Turkey, 21 - 22 December 2019, pp.757-769

## Metrics

Publication: 2