

Lect. MUHAMMET UĞUR TMKL

Personal Information

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International Researcher IDs

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Education Information

Postgraduate, Erciyes University, İktisadi Ve İdari Bilimler Fakltesi, İřletme Blm, Turkey 2004 - 2010

Undergraduate, Erciyes University, İktisadi Ve İdari Bilimler Fakltesi, İřletme Blm, Turkey 1999 - 2004

Foreign Languages

English, C2 Mastery

Research Areas

Marketing, Quantitative Methods

Academic Titles / Tasks

Lecturer, Yozgat Bozok University, İktisadi ve İdari Bilimler Fakltesi, İřletme, 2010 - Continues

Research Assistant, Yozgat Bozok University, İktisadi ve İdari Bilimler Fakltesi, İřletme, 2008 - 2010

Courses

BİLGİSAYAR KULLANIMI II, Undergraduate, 2013 - 2014, 2012 - 2013, 2011 - 2012, 2010 - 2011

BİLGİSAYAR KULLANIMI I, Undergraduate, 2013 - 2014, 2012 - 2013, 2011 - 2012, 2010 - 2011

Books & Book Chapters

I. Tedarik Zincirinde Srdrlebilirlik

AKAR M. Ç., TMKL M. U.

in: Sosyal ve Beřeri Bilimler Ekseninde Srdrlebilirlik, Sleyman GRBZ, Editor, Orion, Ankara, pp.143-165, 2022

II. Akıllı Srdrlebilir Őehirler

TMKL M. U., AKAR M. Ç.

in: Sosyal ve Beřeri Bilimler Ekseninde Srdrlebilirlik, GRBZ SLEYMAN, Editor, Orion, Ankara, pp.203-225,

2022

III. **Büyük Veri ve Pazarlama**

KURTOĞLU R., TÖMÜKLÜ M. U.

in: Pazarlamada Güncel Çalışmalar, Karaman, Davut, Editor, İksad Publishing House, Ankara, pp.7-50, 2020

Metrics

Publication: 3

Non Academic Experience

Erciyes Üniversitesi İİBF

BTM Bilgisayar